

INFRASTRUCTURE

POLICY, FINANCE & INVESTMENT

IN  ASSOCIATION

media
Kit





OVERVIEW

Infrastructure is a twice-yearly publication for the infrastructure planning, finance and investment communities in the Asia Pacific region. The magazine provides news and information on projects, deals, policy and strategies in the infrastructure industry for senior level stakeholders.

There is a clear need for the development of relationships and dedicated communications among governments, asset owners and operators, constructors, developers, financiers, institutional investors, consulting services and other key industry stakeholders. *Infrastructure* aims to provide a communication channel to bridge information gaps between these key players, in both public and private sectors.

Infrastructure has been developed by a leading financial markets editorial team headed by executive editor, Kimberley Gaskin. This is the only publication devoted to the community of infrastructure professionals, bringing together news and views from major industry projects and players.

Infrastructure provides thorough coverage of infrastructure topics in domestic markets: from government initiatives and policies to financier and investor perspectives, from project planning and budgeting to funding innovations and investment strategies. *Infrastructure* is dedicated to bringing the views of industry stakeholders together to drive dialogue within the overall infrastructure industry, and ultimately contribute to the economic welfare of Australia.

Infrastructure is dedicated to bringing industry stakeholders together to drive dialogue in infrastructure markets, promote the whole-of-industry agenda and ultimately contribute to the economic welfare of Australia.

SECTIONS

- Feature articles on policy, asset classes, financing and investment
- News with latest trends and issues in international and domestic markets
- League tables for domestic project finance markets
- International updates from North America, Europe and Asia
- Event listings, including association seminars and relevant global events

The circulation of *Infrastructure* is 3,000 industry professionals in Australia and New Zealand.

GOVERNMENT 41%

Federal, State and Local members:

Ministers for Infrastructure, Planning, Energy, Utilities, Water, Health, Education, Housing, Roads, Transport, Finance; Treasurers, Lord Mayors

INFRASTRUCTURE BUILDERS 16%

Construction Companies, Project Developers, Design Companies, Engineers:

Managing Director, CEO, CFO, COO, Commercial/Strategy Manager, Business Development Manager, Head of Investor Relations, Head of Marketing

FINANCIERS 12%

Domestic and International Investment Banks:

Head of Project Finance, Head of Corporate Finance

INFRASTRUCTURE ASSET OWNERS AND OPERATORS 11%

Toll Roads and Tunnels, Ports, Airports, Railways, Energy Generators and Distributors, Water Companies, Telecommunications Companies, Health and Educational Facilities:

Managing Director, CEO, CFO, COO, Company Secretary

INSTITUTIONAL INVESTORS 9%

Fund Managers, Superannuation Funds, Private Investors, Asset Consultants:

Chief Investment Officer, Portfolio Manager, Head of Infrastructure, Infrastructure/Utilities Analyst, Fund Secretary, Head of Research, Head of Alternative Investments, Head of Unlisted Assets

CONSULTANTS 8%

Economic Consultancies, Media and Public Affairs Consultants, Accountants, Management Consultancies, Law Firms, PPP Consultants, Marketing Consultants:

Managing Director, Principal, Senior Consultant, Partner

OTHERS 3%

Asset Management and Maintenance Firms, Technology Providers, Major Infrastructure Users, Associations:

Managing Director, CEO, COO, General Manager, Head of Business Development, Chairman

READERSHIP

Infrastructure aims to be a continuing link between major players in the infrastructure industry; bringing together views from the public and private sectors, highlighting issues from owners, builders, operators and investors, and encouraging genuine strategic dialogue between governing bodies and the infrastructure community.



RATES AND SPECIFICATIONS

ADVERTISING SOLUTIONS

Infrastructure is a specifically targeted medium offering direct exposure to Australia's leading infrastructure professionals in planning, finance and investment.

Teamed with authoritative and original editorial, *Infrastructure* is the ideal environment to influence decision makers amongst the industry's major players with a powerful creative message.

SIZES AND RATES

AD	TRIM (HXW)	BLEED (HXW)
Double page spread	297 mm x 420 mm	307 mm x 430 mm
Full page	297 mm x 210 mm	307 mm x 220 mm
Inside front cover	297 mm x 210 mm	307 mm x 220 mm
Back cover	297 mm x 210 mm	307 mm x 220 mm

PUBLISHING SCHEDULE

ISSUE	BOOKING	MATERIAL		CANCELLATION
May	15 April 08	Co-Pub: 21 April 08	Advert: 22 April 08	8 April 08
October	4 September 08	Co-Pub: 8 September 08	Advert: 15 September 08	29 August 08

ADDITIONAL BUSINESS SERVICES

Conferences – *Frontiers in Infrastructure Finance and Investment Conference*

Corporate events and seminars – tailor-made educational sessions designed for your internal or external corporate needs

Custom communications – print and electronic productions

Websites – strategy, design and implementation

CONTACT

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MECHANICAL SPECIFICATIONS

Acrobat PDF 300dpi CMYK PDF Press-optimised for offset printing. Include crop marks with a bleed of 5mm. Please convert all spot and RGB colours to CMYK. Embed all fonts and images.



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