



**Ernie Newman**  
**Chief Executive**  
**Telecommunications Users Association of New Zealand**

Ernie Newman is Chief Executive of the Telecommunications Users Association of New Zealand (TUANZ) based in Auckland. TUANZ is a non-profit business support group comprising about 500 member organisations who are major users of the telecommunications system. TUANZ members are typically large businesses such as trading banks, retail chains and insurance companies, government agencies with major networks, or educational institutions such as universities with heavy communications usage. TUANZ focuses on influencing the regulatory environment in telecommunications in the users' favour, promotes new technologies, and aids users to understand and implement these.

He joined TUANZ in 1999 having had an extensive background in government relations and industry association management including senior positions with many major industry groups. He more recently spent 5 years as a Marketing Manager with a public listed company.

He represents TUANZ on a several external bodies in New Zealand and overseas. Since 2000 he has been active in the influential Netherlands-based International Telecommunications Users Group (INTUG), initially as Vice Chairman for the Asia Pacific region and then from 2002 until March 2005 as its Chairman. In this international role he has presented to many major international conferences around the world including Japan, India, England, South America and the USA.